**Front cover**

* Logo
* Ski and Snowboard Courses
* Web address: [www.skilegap.com](http://www.skilegap.com)
* Motto: Above Ordinary. Below Zero (possibly)

**Page 1**

**Heading** – BECOME A SKI OR SNOWBOARD INSTRUCTOR IN CANADA!

**Intro** - Established in 1994, Ski le Gap is the ORIGINAL ski and snowboard instructor training school. Our comprehensive courses enable you to gain a variety of internationally recognised qualifications with coaching from top level instructors who work exclusively for Ski le Gap.

Ski le Gap offers three exciting pathways for unbeatable, unforgettable gap year fun in the mountains!

**Courses**

* Intensive Training

An intense pre season course for those who want to gain certification (Level 1 CASI or CSIA) and then go on to teach. This is a highly focused course, not for complete beginners.

* Ultimate Experience

The ultimate way to spend a season on the slopes, gaining instructor qualifications alongside an extensive, fun packed social programme. This course is designed specifically for gap year students; an unforgettable experience.

* Improvement Courses

A chance to bring your skiing or snowboarding skills to the next level; these courses go beyond a holiday in the snow, they are a chance for you to train with some of the best instructors and enhance your technique.

**Page 2**

Why Ski le Gap?

* 21 years of experience providing instructor courses
* A constructive gap year programme
* Boost your CV with internationally recognised qualifications
* Expert tuition from the highest qualified instructors who work exclusively for Ski le Gap
* The most extensive, fun packed social programme
* Travel to Quebec City, Montreal and Ottawa to explore Canadian culture
* Francais! Oui! Francais! We provide French lessons too
* Great Ski le Gap community - everyone lives, eats and parties together
* All-inclusive pricing so everyone can enjoy everything together

PLAY LEARN TEACH – maybe photo to represent each like on our website homepage

**Back cover**

* Compare courses table (attached separately)
* Contact details –
  + Website: [www.skilegap.com](http://www.skilegap.com)
  + Email address: [info@skilegap.com](mailto:info@skilegap.com)
  + Telephone number: 020 7731 5432
  + Facebook, twitter, Instagram and youtube logo

**Content to consider:**

Bruce Eaves is our snow school director and he has been with Ski le Gap for 18 years. Bruce is a CSIA Level 4 ski instructor and course conductor, the highest level of Canadian certification. He has also made the Interski demonstration team 3 times, competed 4 years in world cup freestyle skiing, ranking 7th in the world for his last 2 years.

Bruce has had many fantastic ski experiences, is passionate about the sport but above all is a dedicated teacher. As Bruce comments ‘I always have fun teaching gappers. I consider it the best job in the world. Come to ski with us and I will continue to pass on my passion for skiing to you’.

On top of the usual file types, I will require this in pdf format with appropriate crop marks and bleed and the pages set out as a spread.